

Nicole Conary

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I'm Nicole Conary and I'm interested in learning more about possible opportunities with your company. My years of experience in UX design and development, product management, and multiple departments provides a unique understanding of the dynamics within a company. As an employee of OmniUpdate for the past five years, I have continually worked to improve the systems, strategies, processes, and overall product at each level of my involvement within the company.

My first role at OmniUpdate landed me in Request for Proposals (RFPs) with Marketing and Sales, which provides the first opportunity to introduce our product, OU Campus, to potential customers and create a positive impression. Above all, it needed to be an experience unlike other competitors' RFPs. One of my first proposed changes was an updated final deliverable to enhance the company's branding and increase the product's perceived value. The RFP process was also streamlined by researching, proposing, and delivering two new solutions: a new question/answer repository using WordPress and a collaborative document/collaboration repository with SharePoint.

As the company grew over time, it was clear that a solution to improve transparency and communication was a priority, ensuring a synchronized message and understanding of upcoming features and releases. I proposed and coordinated the creation of the Feature and Release Info site. This provides all employees with the expected functionality and release timelines of past, present, and upcoming features, aligning expectations and improving communication within departments as well as with customers.

With our latest major version, I helped coordinate efforts between all departments for its upcoming release. I collaborated with the Product Management team to focus on gathering requirements from customer feedback and stakeholders, create high fidelity mockups, and draft specifications. I joined the Development team as Project Manager and continue to be involved in the product management process with a detail-oriented, user-based approach to each feature and enhancement released.

For the past 3 years, I have been responsible for drafting ideas and designs for new and existing features, in addition to new products. Of the many projects to share, I have molded the user experience for a marketplace feature, mobile emergency app, and web analysis product. Each iteration was influenced by our users and stakeholders, their feedback, and multiple iterations of sketches and mockups. I am very proud of the end results of each feature and product.

I have approached each opportunity with a drive to improve the overall quality and value of the company, whether it's internal or product-driven. I can continue these ideals within your company to bring customers the products they expect and deserve, create an experience of value and empowerment, and ensure that a "customer first" approach is part of the culture in future development.

Thank you for this opportunity.

Nicole Conary

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Experience >

OmniUpdate

Feb 2014 - Present

Project Manager - Development

- Collaborate with Director of Product Development to gather requirements, create mockups, and maintain specifications of features and functionality
- Brainstorm wireframes and workflows, create style guides, and deliver high-fidelity mockups for new products and features
- Manage, prioritize, and ensure quality product releases
- Gather feedback from all departments on their needs as well as customer needs
- Test and provide feedback to engineers during feature development
- Planned, tested, trained, and migrated from Bugzilla to Jira

OmniUpdate

Apr 2012 - Feb 2014

Proposal Manager

- Managed RFP team to ensure quality and accuracy of RFP responses for potential new customers
- Assisted Product Manager with product documentation and specifications, marketing copy, and other product management tasks

OmniUpdate

Jan 2011 - Apr 2012

Product Specialist

- Ensured quality and accuracy of RFP responses for potential new customers
- Proposed, populated, and maintained WordPress repository of questions and answers for future completion of RFPs
- Coordinated with Sales team for RFP feedback
- Updated RFP templates and delivery materials for improved quality and credibility

Rapattoni Inc.

July 2009 - Jan 2011

Junior Programmer (previously Programming Intern)

- Reverse-engineer Magic reports into .Net reports using Visual Studio 2008
- Create and maintain metadata, functions, and stored procedures
- Develop tools with Excel to generate SQL code in large batches
- QA and ensure accuracy of reports created team members
- Collaborate with outside teams for successful completion of projects

Skills >

Tools

MS Office, Google Docs, OmniGraffle, Sketch, Jira, WordPress, SharePoint, Adobe CS (Photoshop, XD), Bootstrap, Foundation

Education >

CSUCI

Aug 2006 - Dec 2009

B.S. Computer Science

- Minor in Mathematics
- Computer Science Tutor

Cal Poly, SLO

Sept 2001 - Jun 2005

B.A. English

- Technical Communications Certificate
- Member of Kappa Alpha Theta